



# LAVANDA

[www.getlavanda.com](http://www.getlavanda.com)

The PMS for flexible living



**SERVICED  
APARTMENT  
AWARDS 2020**

*The*  
**SH★RTYZ**  
Short Term Rental Awards  
11 March 2020, London  
*2020*

Property  
Week  
**!RESI**  
TRAILBLAZERS  
*Class of 2020*

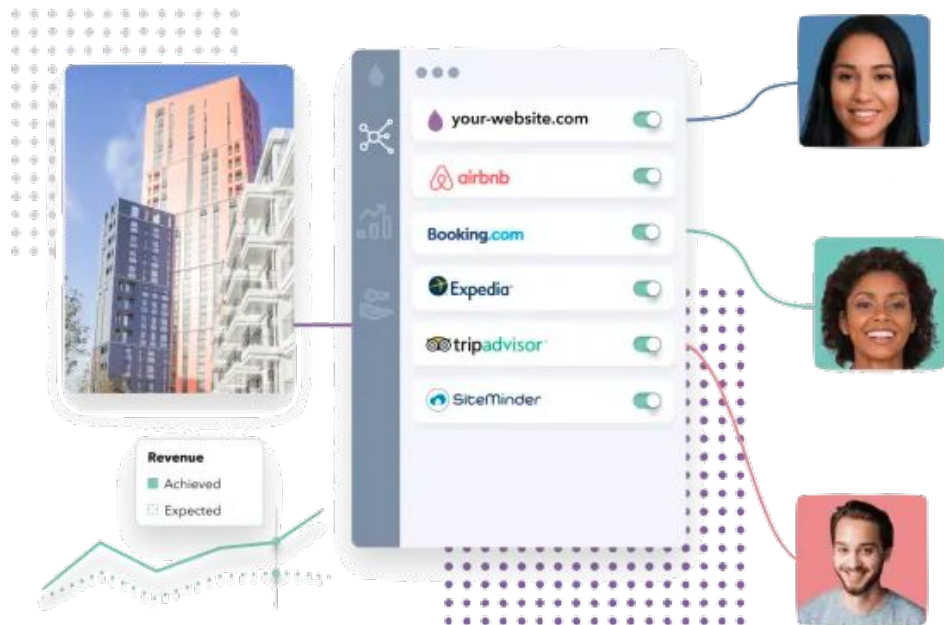
# Lavanda



Lavanda's award-winning tech provides easy access to hospitality-led short, medium and long-term rental demand - all from a single management system designed to automate the resident experience.

- ✓ Multifamily
- ✓ Student housing
- ✓ Co-living
- ✓ Serviced Apartments

Backed by leading investors



GREYSTAR™

Blackstone



Hines

nuveen



Brookfield



OXFORD



scape



ECOWORLD  
CREATING TOMORROW & BEYOND

ARLINGTON



# Madrid, Spain

## GREYSTAR™

- **2,500 units across 3 buildings**
- **Rent by the day, week, month or year**

### Business case

- Blended asset targets mixed audience of long-term residential (multifamily), Student and Corporate travel.
- Blend of short/medium/long term tenures allows asset to be more fungible and resilient whilst optimizing NOI.
- Digital first experience.



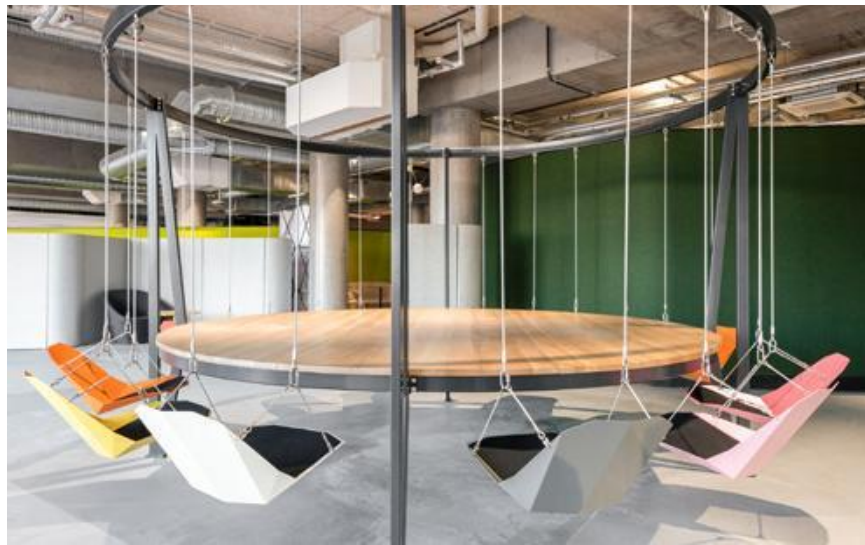
# Paris, France

## Brookfield *ecla*

- 400 units across 4 buildings
- Rent by the day, week, month or year

### Business case

- Student accommodation
- Minimise headcount and domain expertise required to manage short stays
- Opportunity to capitalise on strong demand for hotel accommodation during peak seasons.





# USA



- **400 units across 13 buildings in 5 cities**

## Business case

- Tucker is Starwood's proprietary short-term rental platform
- Short-term programme aims to deliver premium rents for the portfolio



# Abu Dhabi, UAE



- **2,000 units across 2 buildings**
- **Rent by the day, week, month or year**

## Business case

- Piloting the region's first ever regulatory framework for short-term renting
- Partnership with Aldar and DCT Abu Dhabi
- Launched and now scaling "Cloud Living" brand
- Targets tech start-ups and remote workers



# 70-page white paper

