

# URBAN LIVING

## FESTIVAL

STAY • LIVE • WORK

### Insights Series

Powered by:

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Join your hosts, **George Sell, Eloise Hanson, Piers Brown, and Paul Stevens** at 6 uniquely curated half day **URBAN LIVING INSIGHTS** events for urban innovators at the cutting edge of contemporary hospitality, real estate and living.

## ABOUT THE EVENTS

We understand time is precious.

We believe in the power of knowledge and participation.

We provide a less predictable and more provocative conversation.

We curate the highest level conversation with a true sense of purpose.

We deliver the right network, format and space to elevate your business.

## SCHEDULE

**Build To Rent** – 23 February, London

**Senior Living** – 16 March, London

**Work / Office** – 20 April, London

**STRZ/Fortune** – 18 May - London

**Serviced Apartments** – 19 May - London

**Hotels / Hospitality** – 22 June

## WHO ATTENDS

Urban Living's most influential investors / lenders, developers and owners, agents, operators / occupiers, planners, architects and designers, marketers and service providers.

## SAMPLE FORMAT

- Networking breakfast
- Benchmark presentation
- Debate / innovation session
- Coffee and leg stretch break
- Case study
- 2 x workshops / innovation sessions
- Light lunch

Most sessions are 'short and punchy,' curated in debate, workshop and problem-solving formats.

## SAMPLE TOPICS

- Hospitality / real estate trends
- Who are the buyers and what type of product are they looking for?
- Guest experience
- Space as a service
- Technology: high tech v low touch?
- Deal making case study
- Meet the money

## GET INVOLVED

Sponsorship **£4,950**

Cost **£149** + vat per ticket

For sponsorship enquiries, please email

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