ENGAGE!

THE CORPORATE TRAVEL BUYER / SUPPLIER FORUM 2021

26-27 OCTOBER 2021, TOBACCO DOCK, LONDON

HOSTED WITHIN

URBAN LIVING FESTIVAL 2021

STAY • LIVE ▸ WORK

IHM brings the most influential Corporate Travel buyers together and a variety of emerging accommodation providers in a unique fun and thought provoking setting. Encouraging live debate, collaboration and the ability to do business.

Duration:

Day One 'Secret' evening drinks reception and Day Two halfday morning at URBAN LIVING FESTIVAL 2021 stay-live-work.

Why is this event different?

'It's not what they said, it's how they made you feel'.

The unique format and 'collective environment' encourages the group sharing of problems, challenges and ideas – no keynotes, no panel discussions, but a series of debates to stimulate innovation.

Unrivalled access to over 40 pre-qualified buyers.

Maximum of 100 total attendance.

Why attend – this is your opportunity to:

- Promote your accommodation to a captive audience of corporate travel buyers
- Demonstrate thought leadership
- Share knowledge and drive honest feedback
- Forge new relationships and business opportunities
- Challenge the status quo and think differently
- Discuss the change and the positive impacts
- Look for your goals in 2022
- Save time with everything you require 'all under one roof'

Who should attend?

- Corporate travel buyers, agents and bookers
- Hotel / serviced apartment / extended stay, hostel, student housing / BTR, co-living and co-working and apartment rental companies

2021 advisory board members:

Alex Neale, Silverdoor / **Carol Neil**, Fidelity International
Jo Layton, Director, CAP Worldwide / **Kishen Patel**, The Residence
Mark Harris, Travel Intelligence Network / **Nicky Garton**, Blue Orchid Hotels
Olga Mnahoncakova, The Collective / **Rosie Mohammed,** Pinsent Masons / **Simon Robinson**, Beazley

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THE SPONSORSHIP OPPORTUNITY

£9,995

- 6 attendee places to ULF and ENGAGE! 2021
- The option to lead a round table discussion – content tba
- Inclusion in 3 minute elevation pitch to the buyer audience
- 2m x 2m exhibitor space
- Sponsor logo on all relevant marketing material
- Sponsor logo on all relevant material distributed / displayed at the forum
- Editorial mentions in coverage of the forum on servicedapartmentnews.com, boutiquehotelnews.com and shorttermrentlaz.com where appropriate
- Access to event networking app
- Opportunity to donate gift/complimentary item to distribute to audience
- Invitation to advisory board

SPONSORSHIP BOOKING FORM

DETAILS OF APPLICANT

Company / Business Address:	
Contact Name:	Position:
Tel No:	Email:
Signed:	Date:

Please note that all goods sold and all services supplied are sold / supplied subject to the Terms and Conditions of Supply, a copy of which is shown overleaf. You should read the conditions in full.

SECURE YOUR SPONSORSHIP

Contact: Katie Houghton
Group Head of Sales: Media and Events
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Katie@internationalhospitality.media

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SPONSORSHIP TERMS AND CONDITIONS

1. Definitions
For these terms and conditions the conference organisers, International Hospitality Media (IHM), will be referred to as "The Organisers". The term "Travel Buyer Forum" means the event detailed above and highlighted online at ENGAGE! http://www.UrbanLivingFestival.com and the term "Sponsor" means the company, firm or person described in these Terms & Conditions who have signed the Sponsorship Agreement "Contract".

2. General Terms and Conditions
The person or persons signing the Contract shall be deemed to have full authority to do so on behalf of the Sponsor. The Contract and these Terms and Conditions shall be construed in accordance with English law and the Parties hereby submit to thejurisdiction of the English Courts.

3. Cancellation of Conference
3.1 The Organisers reserve the right to postpone or cancel ENGAGE!. In the event of a decision to postpone ENGAGE!, the Organisers will immediately contact the Sponsor with the new date and will agree with the Sponsor that the Organiser should hold the Sponsorship money against a future event. The Organisers reserve the right to relocate ENGAGE! to another venue without changing the terms of Sponsorship. The Sponsor does not have the authority to demand cancellation of the event. In the event of cancellation with no new date rescheduled, the Organisers will return Sponsorship money.

3.2 If ENGAGE! attracts fewer delegates than anticipated by either the Organisers or the Sponsor, no refund will be given. Similarly, if the event attracts more delegates than anticipated by either the Organisers or the Sponsor, there will be no additional charge incurred by the Sponsor.

4. Payment Terms
Upon acceptance of the Contract an invoice for the full amount will be issued and is payable immediately. Under no circumstances will a Sponsor be allowed to participate in ENGAGE! and the benefits outlined in the Contract will be withdrawn, if any ENGAGE! invoice payment is outstanding. Please be advised that upon receipt of this contract an invoice from IHM for the appropriate amount will be sent to you with detailed instructions of payment terms and conditions.

5. Exhibition Display Items

5.1 In the event the Sponsor provides articles, products and materials, ("the Exhibition/Display Items"), unless otherwise approved by the Organisers, the movement of such items in and out of the venue must be handled by nominated contractors.

The Exhibition/Display Items will not be allowed in or out of the venue without official clearance. All Exhibition/Display Items must at all times abide by the health and safety standards set out and monitored by the venue. The Sponsor shall make its own arrangements for transportation of the Exhibition/Display Items including packaging material.
The Organisers cannot accept or sign for Exhibition/Display items on behalf of the Sponsor.

5.2 All displays shall be removed and cleared from the exhibition space and the Sponsor shall ensure that vacant possession of the exhibition space is delivered in good order and clean condition. The Sponsor will pay the cost of making good any damage caused to the venue, whether by themselves and /or their contractors. Exhibition / Display items may not be moved by the Sponsor from the ENGAGE! venue before the exhibition portion of ENGAGE! ends unless otherwise agreed.

6. Compliance with local legislation
The Sponsor must comply at all times with all relevant legislation and regulations of the country where the Conference is held.

7. Video rights, Licences and Electronic messages

7.1 From time to time, photographs and video recordings may be made at ENGAGE! or in the venue, which may include images of Sponsor, its employees, agents and related merchandise and displays. Sponsor may not hinder, obstruct or interfere in any way with such photography or recordings whether by the Organisers, its agents, attendees, or other exhibitors, and hereby consent to the Organisers' use of such recordings for commercial purposes.

7.2 To the extent necessary to fulfil ENGAGE!'s express obligations hereunder, the Sponsor hereby grants the Organisers a nonexclusive, royalty-free, revocable, non-transferable worldwide licence (without the right to sub-licence) to use the Sponsor's trademarks, service marks, logos, trade names, copyrighted content, hypertext links, domain names, icons, buttons, banners, graphic files and images.

7.3 By providing the Organisers with the e-mail addresses set forth on the Contract, Sponsor hereby consents to receiving unsolicited commercial e-mail messages from the Organisers, its affiliates and partners, as well as third parties licensed to send such messages to Sponsor by any of the foregoing. By providing the data herein, Sponsor agrees that such data may be used by the Organisers and its subsidiaries and their affiliates.

8. Insurance
The Sponsor shall take out and maintain at all times public liability and employee liability insurance against personal injury, death and loss of property.

9. Liability
The Sponsor shall indemnify and keep indemnified The Organisers, their affiliates and their respective officers, directors, shareholders, employees and agents against all claims, liabilities, losses, suits, damages, judgements, expenses, reasonable costs (including reasonable legal costs) and charges of any kind arising ("Loss") out of the wilful default or negligence of the Sponsor or its employees, servants or agents provided only that any such Loss was reasonably foreseeable at the time this Contract was made and that the Organisers shall take reasonable steps to mitigate the same.

All items or property that are brought to, displayed at, and removed from, the ENGAGE! venue are at the Sponsor's own risk.

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