

URBAN LIVING IMPACT

STAY • LIVE ▶ WORK

AWARDS

September 18th 2024
King's Cross
London

**NEW FOR
2024!**
PART OF
URBAN LIVING
FESTIVAL

#URBANLIVINGIA

Step into the heartbeat of modern living and discover a world where innovation meets urbanity. We are thrilled to unveil the Urban Living Impact Awards, a pioneering celebration of the ingenuity, sustainability, and vibrancy found in urban landscapes worldwide.

In the bustling tapestry of city life, where every corner tells a story of progress and possibility, the Urban Living Impact Awards shine a spotlight on the pioneers who transform concrete jungles into havens of innovation and sustainability. From architects redefining skylines to community organisers fostering inclusivity, from eco-conscious developers shaping the cities of tomorrow to artists breathing life into urban spaces, we honour those who make cities not just places to live, but places to thrive.

Join us as we embark on a journey to recognise the projects, initiatives, and individuals shaping the urban landscape in bold and transformative ways. From revitalising historic neighbourhoods to reimagining transportation systems, from promoting green spaces to fostering cultural diversity, the Urban Living Impact Awards celebrate the multifaceted tapestry of urban living.

Whether you're a visionary architect designing the next iconic skyscraper, a community leader championing equitable development, a tech innovator revolutionising urban mobility, or an artist bringing beauty to city streets, your contributions are shaping the future of urban living. As we navigate the complexities of an increasingly urbanised world, let us come together to celebrate the resilience, creativity, and spirit of innovation that make cities the beating hearts of human civilisation. Join us as we honour the pioneers forging a path toward a more sustainable, inclusive, and vibrant urban future.

Mark your calendars and prepare to immerse yourself in the excitement of the Urban Living Impact Awards. Together, let's celebrate the beauty, ingenuity, and endless possibilities of city living.

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AWARDS

AWARD CATEGORIES

Highlighting industry excellence and best practice:-

- Deal of the year
- Disruptor of the year (person)
- ESG pioneer (person)
- Best adaptive reuse project
- Visionary of the year (person)
- Rising star (person)



WHAT YOU NEED TO KNOW:

- No cost to nominate
- No limit on amount of entries / nominations
- Voting Process – winners chosen by Urban Living News' editorial team and 6 judges from the industry. 1 award is voted for by the readers of ULN.



SPONSORSHIP OPTIONS

Sponsoring our Urban Living Impact Awards delivers numerous business opportunities:-

- **Brand Visibility: there's nothing better** – IRL and digitally pre, during and post event
- **Credibility and Reputation:** aligning your company *enhances your company's credibility and reputation* whilst supporting the awards' commitment to excellence and innovation.
- **Premium Networking Opportunities:** network with other industry leaders, potential partners, and clients for *valuable business connections and collaborations*.
- **Employee Morale:** Employees feel proud to be associated with a company that supports industry recognition and excellence. Sponsorship of our awards boosts employee morale and loyalty, *fostering a positive company culture*.
- **Supporting the Industry:** Sponsoring awards demonstrates a commitment to *supporting and celebrating achievements* within the industry. This can help foster goodwill among industry peers and stakeholders.
- **Marketing and Public Relations:** Sponsoring our awards provides *valuable content for marketing and public relations efforts*. Your company can leverage this to generate positive media coverage and social media buzz.
- **Differentiation:** It's competitive in hospitality and real estate - sponsorship of our awards can help you *stand out from your competitors*.

Sponsoring our awards is a strategic investment for companies looking to enhance their brand, reputation, and industry presence while supporting excellence and innovation within your field.

Headline Sponsorship - £7,500

- 6 no cost tickets to the Urban Living Impact Awards (ULIA)
- 6 no cost tickets to Urban Living Festival
- High impact branding on (ULIA) website pages
- Branding displayed in ALL marketing communications
- PR announcement on UrbanLiving.News (ULN)
- Opportunity to address the audience and display 30 second brand video prior to awards commencing
- Opportunity to present award within sponsored category
- Exclusive interview with ULN (written, video or podcast options available)
- Social media support
- Inclusion on ULN weekly newsletter
- Pre event e-shot to ULN database
- Post event e-shot to ULN database
- 50% Discount on ALL advertising options on UrbanLiving.News
- Full GDPR compliant attendee contact list



Platinum Sponsorship - £5,000

- 5 no cost tickets to the Urban Living Impact Awards (ULIA)
- 5 no cost tickets to Urban Living Festival
- High impact branding on (ULIA) website
- Branding displayed in ALL marketing communications
- Opportunity to display 30 second brand video prior to awards commencing
- Opportunity to present award within sponsored category
- Social media support
- Pre event e-shot to ULN database
- Post event e-shot to ULN database
- 30% Discount on ALL advertising options available through International Hospitality Media channels (boutiquehotelnews.com, shorttermrentalz.com, servicedapartmentnews.com, urbanliving.news)
- Full GDPR compliant attendee contact list



Silver Award Sponsorship - £2,500

- 3 no cost tickets to the Urban Living Impact Awards (ULIA)
- 3 no cost tickets to Urban Living Festival
- Branding on (ULIA) website
- Branding displayed in ALL marketing communications
- Opportunity to present award within sponsored category
- Social media support
- 30% Discount on ALL advertising options available through International Hospitality Media channels (boutiquehotelnews.com, shorterrentalz.com, servicedapartmentnews.com, urbanliving.news)
- Full GDPR compliant attendee contact list



BOOKING FORM

#URBANLIVINGIA

URBAN LIVING IMPACT AWARDS 18TH SEPTEMBER 2024 LONDON

I/ We confirm this contract to book sponsorship Headline £7,500 Platinum £5,000 Silver £2,500

I confirm that I accept the terms and conditions listed after this booking form. 20% of the contract amount will be required upon sponsorship confirmation. Bespoke packages tailored to your requirements and budget can be made available on request.

CONTACT HENRY TO CONFIRM YOUR BOOKING



HENRY FULLER
VP Commercial Partnerships
henry@internationalhospitality.media
+44 (0)7538 414936 +44 (0)20 8340 7989



JO COX
Head of Marketing
joanne@internationalhospitality.media
+44 (0)7765 890972 +44 (0)20 8340 7989

MARKETING (NEXT STEPS)

Following confirmation of your booking, your online marketing campaign will start. To do this we require:

- High resolution logo in .eps and .png format
- Brief company description (50-70 words)
- Online links for your website, social media channels and hashtags



JO COX
Head of Marketing
joanne@internationalhospitality.media
+44 (0)7765 890972 +44 (0)20 8340 7989

Please email to Jo Cox

SPONSORSHIP TERMS AND CONDITIONS

1. Definitions

For these terms and conditions the Awards organisers, International Hospitality Media (IHM), will be referred to as “The Organisers”. The term “Awards” means the event detailed online at servicedapartmentawards.com and the term “Sponsor” means the company, firm or person described in these Terms & Conditions who have signed the Sponsorship Agreement “Contract”.

2. General Terms and Conditions

The person or persons signing the Contract shall be deemed to have full authority to do so on behalf of the Sponsor. The Contract and these Terms and Conditions shall be construed in accordance with English law and the Parties hereby submit to the jurisdiction of the English Courts.

3. Cancellation of Awards

3.1 The Organisers reserve the right to postpone or cancel the Awards. In the event of a decision to postpone the Awards, the Organisers will immediately contact the Sponsor with the new and will agree with the Sponsor that the Organiser should hold the Sponsorship money against a future event. The Organisers reserve the right to relocate the Awards to another venue without changing the terms of Sponsorship. The Sponsor does not have the authority to demand cancellation of the event. In the event of cancellation with no new date rescheduled, the Organiser will return Sponsorship money.

3.2 If the Awards attracts fewer delegates than anticipated by either the Organisers or the Sponsor, no refund will be given. Similarly, if the event attracts more delegates than anticipated by either the Organisers or the Sponsor, there will be no additional charge incurred by the Sponsor.

4. Payment Terms

Upon acceptance of the Contract an invoice for the full amount will be issued and is payable immediately. Under no circumstances will a Sponsor be allowed to participate in the Awards and the benefits outlined in the Contract will be withdrawn, if any Awards invoice payment is outstanding. Please be advised that upon receipt of this contract an invoice from IHM for the appropriate amount will be sent to you with detailed instructions of payment terms and conditions.

5. Compliance with local legislation

The Sponsor must comply at all times with all relevant legislation and regulations of the country where the Awards is held.

6. Video rights, Licences and Electronic messages

6.1 From time to time, photographs and video recordings may be made at the Awards or in the venue, which may include images of Sponsor, its employees, agents and related merchandise and displays. Sponsor may not hinder, obstruct or interfere in any way with such photography or recordings whether by the Organisers, its agents, attendees, or other exhibitors, and hereby consent to the Organisers' use of such recordings for commercial purposes.

6.2 To the extent necessary to fulfil Serviced Apartment Awards express obligations hereunder, the Sponsor hereby grants the Organisers a nonexclusive, royalty-free, revocable, non-transferable worldwide licence (without the right to sub-licence) to use the Sponsor's trademarks, service marks, logos, trade names, copyrighted content, hypertext links, domain names, icons, buttons, banners, graphic files and images.

6.3 By providing the Organisers with the e-mail addresses set forth on the Contract, Sponsor hereby consents to receiving commercial e-mail messages from the Organisers, its affiliates and partners, as well as third parties licensed to send such messages to Sponsor by any of the foregoing. By providing the data herein, Sponsor agrees that such data may be used by the Organisers and its subsidiaries and their affiliates. Sponsor and their contacts should notify Marketing Manager, Rebecca Down as soon as possible should they not wish for their details to be shared. Full details of our privacy policy can be viewed on the website.

7. Insurance

The Sponsor shall take out and maintain at all times public liability and employee liability insurance against personal injury, death and loss of property.

8. Liability

The Sponsor shall indemnify and keep indemnified The Organisers, their affiliates and their respective officers, directors, shareholders, employees and agents against all claims, liabilities, losses, suits, damages, judgements, expenses, reasonable costs (including reasonable legal costs) and charges of any kind arising (“Loss”) out of the wilful default or negligence of the Sponsor or its employees, servants or agents provided only that any such Loss was reasonably foreseeable at the time this Contract was made and that the Organisers shall take reasonable steps to mitigate the same.

All items or property that are brought to, displayed at, and removed from, the Awards venue are at the Sponsor's own risk.